

Mercedes-Benz
Tech Innovation



We are Mercedes-Benz Tech Innovation_

Company Presentation

Mercedes-Benz



What our business partners say about us_

- “Competence and personality
– this combination is unbeatable on the market”
- “Creative ideas and out of the box thinking”
- “Responsible for entering
innovative topics with expertise”

#techinnovators



Leadership and key figures at a glance_



Daniel Geisel
CEO

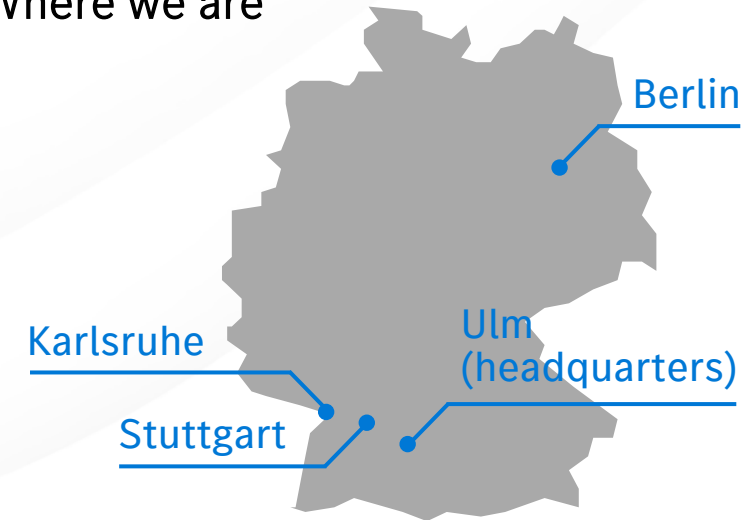


Christine Luckert
CFO

2.500 Employees
(in Germany, July 2025)

272 m. € Revenue
(2024)

Where we are



Worldwide Group network_



We shape the digital future of Mercedes-Benz in seven business streams__

Car Engineering



We accelerate product development by leveraging strengths across domains, technology, and location.

Car Embedded On-board & Offboard



We drive the development of car software embedded, onboard and offboard.

Car Manufacturing & Supply Chain



We modernize and digitally enable the future of manufacturing and supply chain.

Car Sales



We design the luxury customer experience and drive the sustainable transformation.

Car After-Sales



We push digital targeting to engage customers and leverage connected car capabilities.

One Customer



We lead the management of customer data across all channels and sales levels at Mercedes-Benz.

Cross Technologies



We foster cyber security and develop latest technologies as the basis for new products and innovations.

Where experience meets pioneering spirit_

We are a 100 % subsidiary of
Mercedes-Benz, but we don't build cars.



Where experience meets pioneering spirit_



We are the tech partner of Mercedes-Benz along the entire value chain - from product development and manufacturing to sales, mobility and after-sales services.

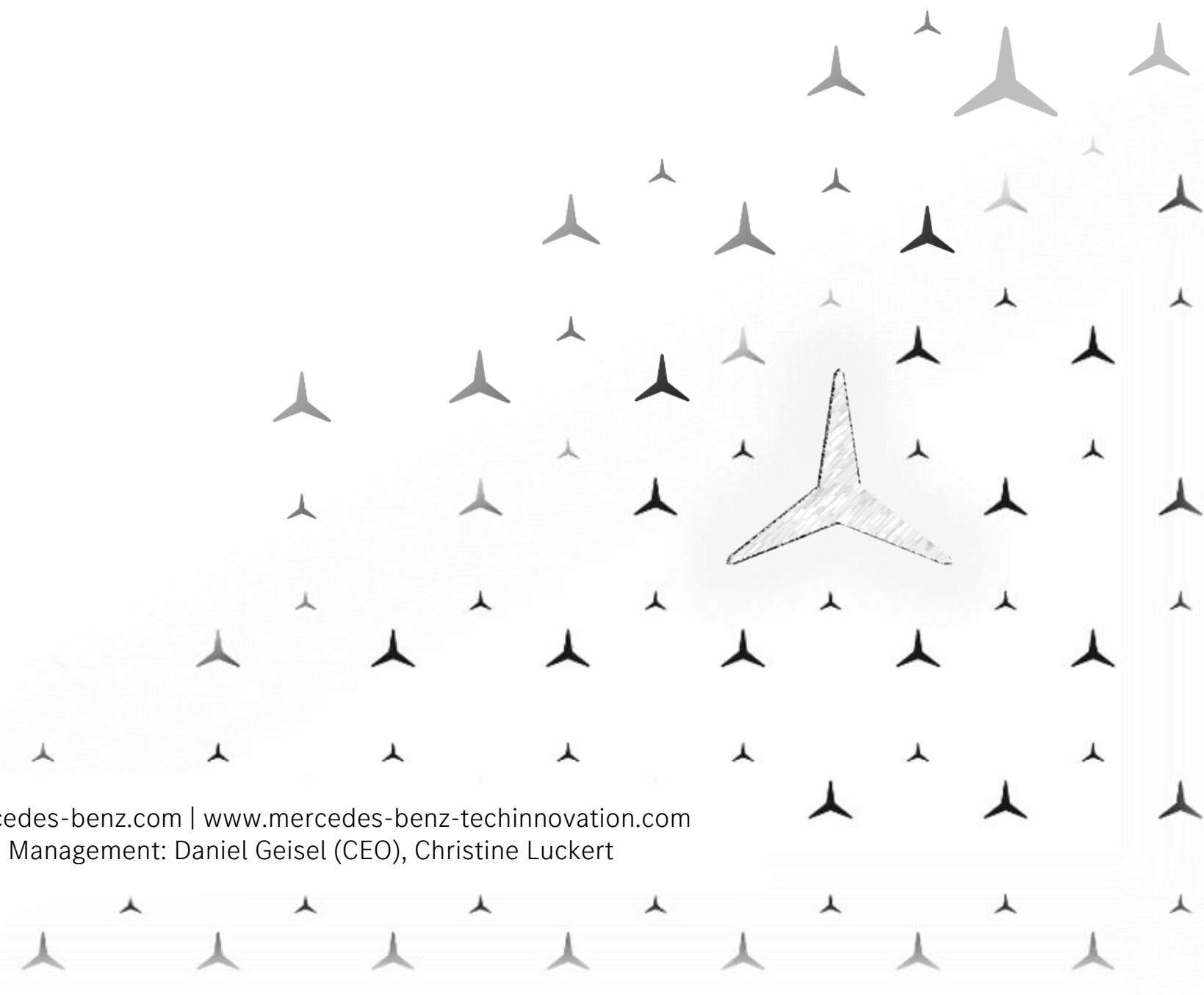
Visionary perspectives: a word from the Mercedes-Benz CIO_

“Mercedes-Benz has always stood for two things: exquisite craftsmanship and groundbreaking technology. With our IT, we make sure it stays this way.”

Katrin Lehmann

CIO Mercedes-Benz AG





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