

BACHELOR

STUDY AT MCI

MCI[®]
INNSBRUCK | AUSTRIA

Premium accredited



Ulysseus
Member of
EUROPEAN UNIVERSITY

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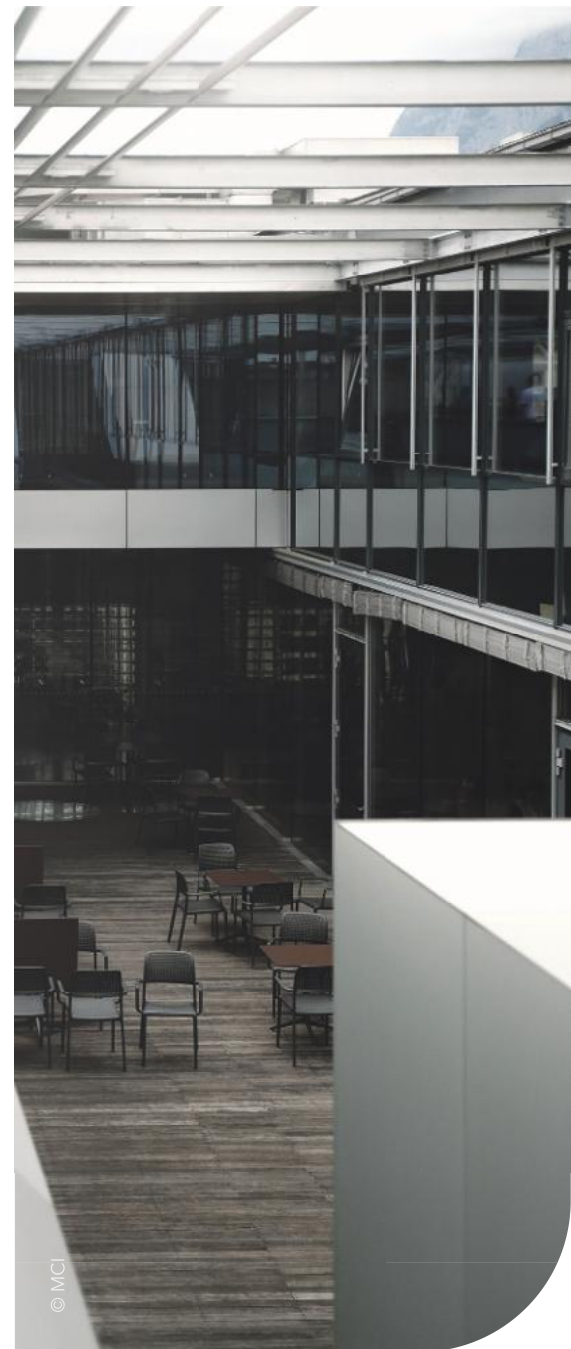


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WE ARE MCI

MCI | The Entrepreneurial School® combines academic excellence with hands-on learning, applied research, and an entrepreneurial mindset. With more than 3,700 students from over 70 countries, MCI offers a diverse and inspiring study experience for those who are driven to shape the future in a sustainable, responsible, and forward-thinking way.

What can you expect at MCI? A personal learning environment, dedicated faculty from both academia and industry, and a wide range of student services that support you throughout your studies. Your opportunities extend far beyond campus—from semesters abroad and double degree options to funded internships and interdisciplinary projects. Strong partnerships and international networks create an open, dynamic community where you can thrive.

Studying at MCI means gaining much more than academic knowledge. You develop the skills to think critically, adapt to change, and turn ideas into solutions in a rapidly evolving world. Modern teaching, real-world projects, and close collaboration with companies prepare you for a successful career in industry, research, or entrepreneurship.

Be part of shaping tomorrow's society. With your ideas, initiative, and commitment, you make an impact on the future of business and science. MCI supports you every step of the way, offering an inspiring setting that allows you to reach your full potential—academically, professionally, and personally.



29

Study Programs

Bachelor

15

Master

14

Executive Bachelor

1

3,715

Students

Executive PhD
(in cooperation)

2

12

Research Areas

7

Executive Master

10 REASONS FOR MCI

A Full Experience

1 **Innsbruck** blends mountain living with urban energy, creating a place where studying, leisure, and quality of life come together seamlessly.

Theory Meets Practice

3 Hands-on projects and internships connect your **studies with the professional world**, provide valuable experience, and lead to an average of 2.4 job offers by graduation.

Learn from the Best

2 Professors, industry leaders, and international experts share **current insights from research and business**, bringing real-world perspectives into your studies.

Room for Ideas

4 As the Entrepreneurial School®, MCI embraces a **start-up mindset** and actively encourages innovation, initiative, and the confidence to turn ideas into new ventures.



Connecting Minds

5 From panel discussions with international speakers to recruiting fairs, alumni events, and business forums, MCI fosters **valuable connections** across academia and industry.

Shaping the Future

7 Sustainability, ethics, and impact are integral parts of your studies, making MCI a place where responsibility and progress drive **meaningful change**.

We're Here for You

9 A **wide range of services**, including our Career Center, language courses, and individual support, guides you throughout every stage of your studies.

Global Opportunities

6 More than 300 partner universities, 25 double degree programs, and international semesters and internships open pathways **around the world**.

Innovation Up Close

8 The close connection between research, teaching, and industry gives you the opportunity to work on the **solutions of tomorrow**.

Known for Quality

10 International accreditations and top positions in global surveys and rankings highlight MCI's **academic quality** and strong reputation.





WELCOME TO INNSBRUCK

A place to fall in love with. Few cities bring together vibrant city life and peaceful nature as effortlessly as Innsbruck. Set against a stunning alpine backdrop, the capital of Tyrol blends culture, innovation, and the outdoors in a way that attracts students from all over the world. Innsbruck welcomes you with open arms and makes you feel at home. Once you're here, it's easy to see why so many choose to stay.

- Capital of Tyrol
- 132,500 residents (27% students)
- 575 m above sea level
- Two-time host of the Olympic Winter Games

Mountain Life, Year-Round

Snowy slopes in winter, scenic trails in summer—life in Innsbruck is shaped by the outdoors, with countless adventures right at your doorstep.

Everyday Ease

Innsbruck is relaxed, safe, and easy to get around, making it simple to settle in and feel comfortable from day one.



Feel the Rhythm

There's always something happening and somewhere to be, whether you're meeting friends, exploring the city, or simply enjoying the vibe.

Europe Within Reach

Cities like Milan, Munich, and Vienna are just a short journey away—perfect for trips, internships, and international experiences.



MANAGEMENT & SOCIETY

MANAGEMENT

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BUSINESS ADMINISTRATION ONLINE

In the part-time bachelor's program in **Business Administration Online**, you build a strong foundation across all core areas of business administration—from finance and marketing to human resources, organizational development, and corporate leadership. You can tailor your studies by choosing between the majors “Digital Workplace Learning” and “Innovation & Entrepreneurship”.

Two evening webinars per week, flexible self-study, and six to eight on-campus days per semester allow you to study from anywhere while still benefiting from personal interaction on campus. Designed for working professionals, the curriculum enables you to apply new knowledge directly in your day-to-day work. Regular exchange with faculty and fellow students from different industries brings new perspectives and helps you grow your professional network.

Career Opportunities

- > Marketing & Sales
- > Accounting & Controlling
- > Human Resources Management & Development
- > Management Consulting



Part-time
online + on-campus



German or
English



6 Semesters
180 ECTS



Bachelor of Arts
in Business



EUR 363.36
per Semester*

*for EU/EEA students, plus membership fee to the Austrian Students' Union (ÖH)

BUSINESS ADMINISTRATION & BUSINESS PSYCHOLOGY ONLINE

Understand how psychological insight enhances business decision-making in the part-time bachelor's program in **Business Administration & Business Psychology Online**. You explore human behavior in companies and markets and transfer psychological principles to areas such as leadership, marketing, and human resources.

A flexible online format with two evening webinars per week and six to eight on-campus days per semester makes it easy to balance your studies with work, family, or other commitments. Interactive online learning, guided self-study, and close dialogue with faculty and students create a dynamic environment that connects academic learning with organizational contexts.

Career Opportunities



- > HR Management, Talent & Organizational Development
- > Marketing, Market Research, Communications & Sales
- > Consulting & Project Management
- > Executive Management & Entrepreneurship


Part-time
online + on-campus


German


6 Semesters
180 ECTS


Bachelor of Arts
in Business


EUR 363.36
per Semester*

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BUSINESS & MANAGEMENT

DOUBLE
DEGREE
OPTIONAL

The English bachelor's program in **Business & Management** blends an international management education with hands-on experience. You learn the fundamentals of business administration, economics, and law, complemented by social, communication, and academic skills. The result is a well-rounded program that opens doors to global career opportunities and further studies.

A key highlight of the program is the Practice Lab. Working in small groups, you engage in real projects with our corporate partners—from understanding challenges and developing ideas to presenting practical solutions. With an international semester abroad and an internship, you enhance your international outlook, establish valuable connections, and put your knowledge to use in business settings.

Career Opportunities

- > Industrial & Commercial Companies
- > Management Consulting
- > Advertising Agencies
- > HR Consulting & Management



Full-time



English



6 Semesters
180 ECTS



Bachelor of Arts
in Business



EUR 363.36
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BUSINESS & MANAGEMENT FOR PROFESSIONALS

Take the next step in your career with the part-time program in **Business & Management for Professionals**. You deepen your management expertise and individualize your curriculum according to your goals, choosing elective modules in “Marketing | Organizational Development | Innovation” or “Controlling | Supply Chains | Strategy” from the fourth semester onward.

A smart combination of on-campus sessions and flexible online learning gives you the freedom to fit your studies around a busy schedule. Through a strong focus on entrepreneurial thinking and close ties with industry, you explore current challenges businesses face today. Learning from experts ensures high-quality teaching with immediate relevance. In the final semester, we offer various options to broaden your intercultural and global perspective.

Career Opportunities



- > Marketing & Sales
- > HR Consulting & Management
- > Process & Supply Chain Management
- > Controlling, Accounting & Financial Management



Part-time



German



6 Semesters
180 ECTS



Bachelor of Arts
in Business



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MANAGEMENT & LAW

The bachelor's program in **Management & Law** prepares you for roles where business decisions and legal expertise intersect. You acquire essential knowledge in management and commercial law while developing practical skills in strategy, leadership, and marketing. During your studies, you choose one of three majors: "HR Management & Labor Law", "International Marketing & Sales", or "Auditing & International Taxation".

Project-based collaboration with leading companies helps you approach challenges from both a business and legal perspective. You also have the opportunity to spend a semester abroad, followed by a 13-week internship toward the end of your studies.

Career Opportunities

- > Industrial & Commercial Companies
- > Banks & Insurance Companies
- > Tax Consulting & Auditing
- > Management Consulting



Full-time



German



6 Semesters
180 ECTS



Bachelor of Arts
in Business



EUR 363.36
per Semester*

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MANAGEMENT, COMMUNICATION & IT

In the bachelor's degree program in **Management, Communication & IT**, you learn how to lead and innovate in a rapidly evolving digital world. You build competencies in business strategy, digital marketing, data management, and AI while developing the interdisciplinary mindset needed to turn ideas into forward-looking solutions.

Starting in your third semester, you choose between two specialized majors. The "Management" major dives deeper into fields such as AI, business intelligence, data science, and cybersecurity, while the "Media" major focuses on business psychology, strategic communication, user experience design, and data storytelling. Collaborative projects with industry partners, a semester abroad, and a multi-week internship further strengthen your profile for careers in digital business.

Career Opportunities



- > Business Intelligence & Analytics
- > Project & Process Management
- > Digital Marketing & Analytics
- > Management & Consulting



Full-time



German



6 Semesters
180 ECTS



Bachelor of Arts
in Business



EUR 363.36
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© MCI

SOCIAL, HEALTH & PUBLIC MANAGEMENT

Combining business insight, legal expertise, and social awareness, the bachelor's program in **Social, Health & Public Management** offers a solid education paired with meaningful practical experience. You gain the skills needed to take on responsibility in public institutions, private organizations, or the nonprofit sector, contributing to sustainable solutions for today's most complex societal challenges.

You explore pressing topics such as public health, sustainability, digital innovation in social systems, prevention, and diversity. Flexible study options allow you to complete the first and third years either on campus or online, aligning your studies with your personal and professional goals. Later in the program, you define your academic focus and collaborate with established partner organizations, preparing you for leadership positions with real societal impact.

Career Opportunities

- > Healthcare & Public Health
- > Social Business & Social Entrepreneurship
- > Sustainability Management
- > Nonprofit & Charitable Organizations



Full-time
job-friendly



German



6 Semesters
180 ECTS



Bachelor of Arts
in Business



EUR 363.36
per Semester*

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SOCIAL WORK

Designed for those committed to making a difference, the bachelor's program in **Social Work** sets the stage for a dynamic and impactful career in the social sector. You build professional and methodological expertise to support and empower people in a wide range of life situations. Coursework in social pedagogy, psychology, sociology, law, and political science is complemented by interdisciplinary electives and opportunities for international exchange.

A four-week exploratory internship and a 15-week professional placement with national or international social service organizations allow you to put your knowledge into practice and deepen your skills. By graduation, you are ready to address complex social issues and contribute to meaningful, sustainable solutions.

Career Opportunities



- > Child, Youth & Family Services
- > Psychosocial Services & Adult Protection
- > Street Outreach, Community & Neighborhood Work
- > Migration, Refugee Support & Culturally Responsive Counseling



Full-time



German



6 Semesters
180 ECTS



Bachelor of Arts
in Social Sciences



EUR 363.36
per Semester*

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ENTREPRENEURSHIP, TOURISM & LEISURE BUSINESS

Entrepreneurial thinking meets the dynamic world of tourism in the bachelor's program in **Entrepreneurship, Tourism & Leisure Business**. You lay the groundwork for a career in business while developing competencies in innovation, leadership, marketing, digital transformation, and sustainability across the tourism, sports, and leisure industries. You also enhance your interpersonal skills and master two foreign languages, positioning you for success in international and fast-moving markets.

You can choose between two majors: "Tourism, Leisure & Event Management" (German) and "Tourism, Sports & Leisure Business" (English), each including its own specialized module. Applied projects, site visits, guest lectures, an (international) internship, and a stay abroad offer hands-on experience and open pathways at regional and global levels.

Career Opportunities

- > Destination Management & Tourism Consulting
- > Hospitality & Restaurant Management
- > Event, Sports & Leisure Management
- > Tour Operators & Travel Platforms



Full-time



German or
English



6 Semesters
180 ECTS



Bachelor of Arts
in Business



EUR 363.36
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TECHNOLOGY & LIFE SCIENCES

TECHNOLOGY

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BIOTECHNOLOGY & FOOD ENGINEERING

Shape the future of health, nutrition, and the environment with the bachelor's program in **Biotechnology & Food Engineering**. You learn how to transform raw materials into food products and pharmaceuticals efficiently and sustainably while exploring topics such as renewable energy, environmental technology, and bioinformatics. Close collaboration with industry and research partners broadens your scientific perspective and connects laboratory work with real-world applications.

Beginning in your fourth semester, you choose between two majors. The major in "Biotechnology" focuses on the development and production of biopharmaceutical products, while the major in "Food Technology" addresses the processing and production of food. This allows you to align your studies with your interests and acquire the necessary skills for responsible roles in industry, research, and development.

Career Opportunities

- > Pharmaceutical Industry & Diagnostics
- > Agriculture, Food & Animal Feed Industry
- > Environmental Technology Industry
- > Research & Development



Full-time



German



6 Semesters
180 ECTS



Bachelor of Science
in Engineering



EUR 363.36
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DIGITAL BUSINESS & SOFTWARE ENGINEERING

Drive digital innovation with the bachelor's program in **Digital Business & Software Engineering**, where software development meets business management and digital law. Designed with an international outlook, this program prepares you to meet the growing demand for highly qualified IT professionals and opens up excellent career prospects.

The program's blended learning approach brings together the flexibility of online study with the benefits of in-person sessions at MCI. You apply programming and data analytics skills in projects with partner companies, build professional connections, and gain industry experience. At the same time, you develop technical expertise as well as strategic and entrepreneurial competencies required to succeed in today's digital economy.

Career Opportunities



- > Software Engineering
- > Web & Mobile Development
- > Business Intelligence & Analytics
- > IT Consulting


Full-time
online + on-campus


German


6 Semesters
180 ECTS


Bachelor of Science
in Engineering


EUR 363.36
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MECHATRONICS

The bachelor's program in **Mechatronics** combines broad engineering fundamentals with technological innovation. In the beginning, you gain a solid understanding of core engineering principles before specializing in "Mechanical Engineering", "Electronics & Electrical Engineering", or "Automation, Robotics & AI" from your fourth semester onward. Additional electives and the option to study abroad enable you to tailor your studies to your goals.

Practical application is a central element of the program. Through projects, internships, and industry-based thesis collaborations, you work with experts from engineering and business and expand your practical knowledge. Together with management training, language proficiency, and social competencies, you are well equipped for responsible engineering positions or advanced master's studies.

Career Opportunities

- > Machine Design & Construction
- > Measurement, Control & Automation Systems
- > Industrial Systems & Production Line Automation
- > Quality Assurance, Maintenance, Service & Management



Full-time



German



6 Semesters
180 ECTS



Bachelor of Science
in Engineering



EUR 363.36
per Semester*

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MEDICAL, HEALTH & SPORTS ENGINEERING

Discover how technology is transforming healthcare and enhancing human performance with the bachelor's program in **Medical, Health & Sports Engineering**. Using artificial intelligence, robotics, digital technologies, and wearables, the program focuses on solutions that support medical treatments and improve athletic performance. Industry projects give you the chance to work on practical applications—from intelligent assistive devices to advanced sports equipment.

You build interdisciplinary expertise in engineering, information technology, medicine, and sports science. Beginning in the fourth semester, you can specialize in “Medical Engineering” or “Health & Sports Engineering”, shaping an academic profile that matches your strengths, ambitions, and professional aspirations.

Career Opportunities



- > Product Development & Quality Management
- > Engineering & Technology Analysis in Healthcare Institutions
- > Technology & Project Development in Sports and Tourism
- > Technical Sales



Full-time



German



6 Semesters
180 ECTS

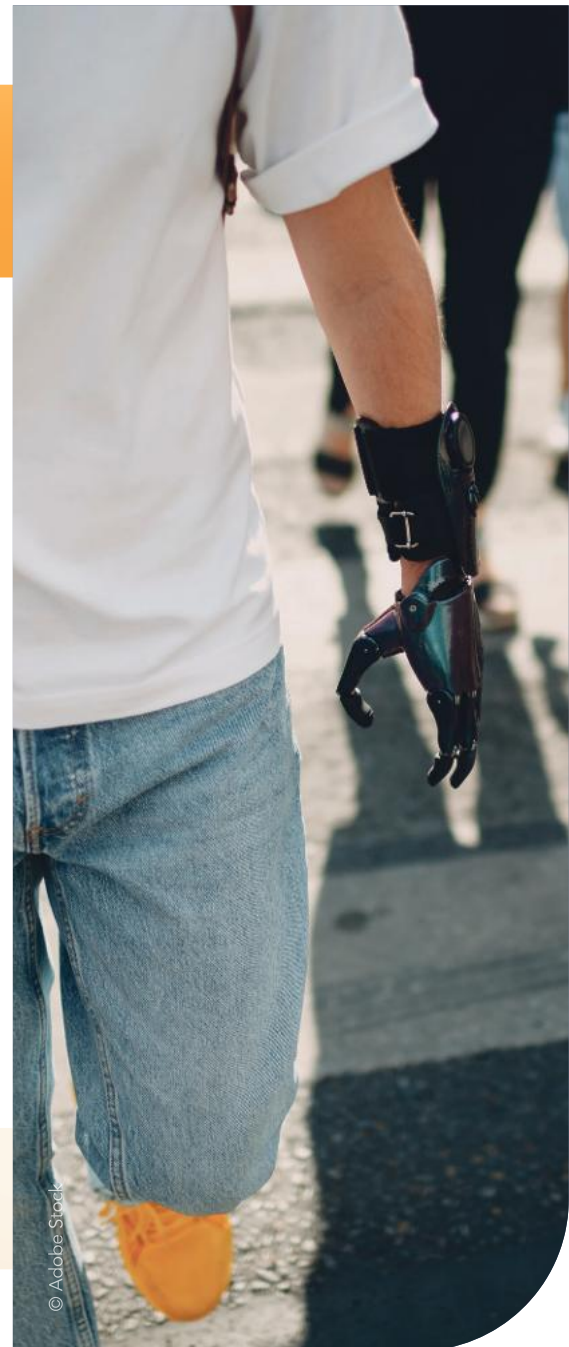


Bachelor of Science
in Engineering



EUR 363.36
per Semester*

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SMART BUILDING TECHNOLOGIES

DUAL
STUDY

The dual bachelor's program in **Smart Building Technologies** combines academic study with extensive practical experience in modern building systems. You cover key areas such as automation and IT, heating, ventilation, air conditioning, and plumbing systems, as well as lighting technologies and their influence on health and well-being.

Each semester alternates between a study phase at MCI and a practical phase with a partner company, giving you first-hand insight into working environments. Partner companies remain actively involved throughout the program, offering valuable perspectives from industry. Complemented by coursework in business, management, and interpersonal competencies, this unique dual program qualifies you for responsible roles in a forward-looking and rapidly developing sector.

Career Opportunities

- > Building Design & Planning
- > Heating & Ventilation Technology
- > Climate Technology & Weather Protection
- > Building Automation



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Dual



German



6 Semesters
180 ECTS



Bachelor of Science
in Engineering



EUR 363.36
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ENVIRONMENTAL, PROCESS & ENERGY ENGINEERING

DOUBLE
DEGREE
OPTIONAL

Contribute to a more sustainable future with the bachelor's program in **Environmental, Process & Energy Engineering**. You build a strong engineering foundation while specializing in fields such as water treatment, bioenergy, CO₂ reduction, and renewable energy, opening pathways into green technologies or further master's studies.

Offered in both full-time and part-time formats, the program seamlessly connects theory with hands-on experience. Study abroad opportunities, internships, and close mentorship from faculty broaden your academic and global outlook. You can also earn a second degree through the double degree program with Centria University of Applied Sciences in Finland, strengthening your international profile and employability.

Career Opportunities



- > Renewable Energy & Sustainability
- > Energy Engineering & Circular Economy
- > Environmental Engineering & Protection
- > Waste & Wastewater Management



Full-time or
part-time



German



6 Semesters
180 ECTS



Bachelor of Science
in Engineering



EUR 363.36
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INDUSTRIAL ENGINEERING & MANAGEMENT

Combine engineering and business to drive innovation with the bachelor's program in **Industrial Engineering & Management**. You acquire technical expertise alongside essential business knowledge to understand and improve production processes, sustainable products, and modern supply chains. You also develop relevant teamwork, communication, and leadership competencies.

Projects, excursions, and internships offer practical experience in industrial environments and processes. The program is available in both full-time and part-time formats, leading to diverse career opportunities in process, project, and quality management. Its interdisciplinary approach also supports entrepreneurial ambitions and innovative roles across industries.

Career Opportunities

- > Process, Production & Quality Management
- > Supply Chain Management
- > Business Consulting
- > Innovation Management



Full-time or
part-time



German



6 Semesters
180 ECTS



Bachelor of Science
in Engineering



EUR 363.36
per Semester*

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ENGINEERING PROGRAMS CAMPUS LIENZ

Start your engineering studies in a personal and supportive environment at the **MCI Campus Lienz** in East Tyrol. During your first year, you establish a broad basis in key technical areas such as design, mechanics, programming, and electrical engineering, complemented by crucial business and entrepreneurial knowledge. Beginning in your third semester, you continue your studies at MCI in Innsbruck and specialize in one of four engineering degree programs.

Small class sizes offer individual guidance and an engaging learning experience, while close collaboration with regional and international industry partners ensures a strong practical orientation. A semester abroad in your fifth semester, an internship, and a project-based bachelor's thesis further support your entry into technology-driven fields.

Available Programs



- > Mechatronics
- > Medical, Health & Sports Engineering
- > Environmental, Process & Energy Engineering
- > Industrial Engineering & Management



Depending on
the program



German



6 Semesters
180 ECTS

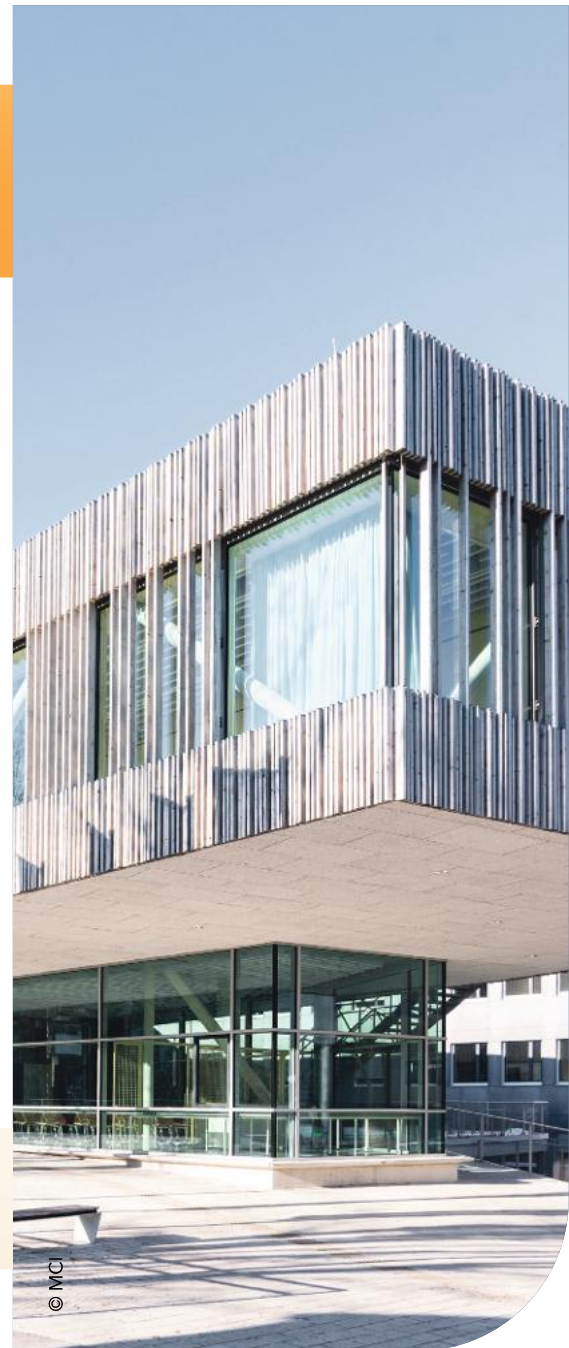


Bachelor of Science
in Engineering



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© MCI

GOING GLOBAL

Global engagement is part of everyday life at MCI. Students from 72 countries and an international faculty create a vibrant environment shaped by openness, cultural exchange, and global thinking. With opportunities around the world, you will broaden your perspective and gain meaningful international experience.

Study Abroad

Spend a semester at one of more than 300 partner universities worldwide, including leading institutions such as Yale, UC Berkeley, or the National University of Singapore.

Double & Joint Degrees

Complete part of your studies at MCI and at an international partner institution to graduate with two degrees.

Erasmus+

Benefit from funded study stays or supported internships across Europe.

Short Programs & Study Tours

Experience intensive short-term programs abroad that combine academic insight with cultural immersion.

Jobs & Internships

Gain professional experience and expand your network through international internships and job opportunities.

European University Ulysseus

Be part of a connected European campus!

MCI is a member of the Ulysseus Alliance, a network of eight European partner universities across France, Finland, Italy, Montenegro, Spain, Slovenia, Germany, and Austria. Together, we are shaping a European University that offers unique opportunities and new perspectives for your studies.

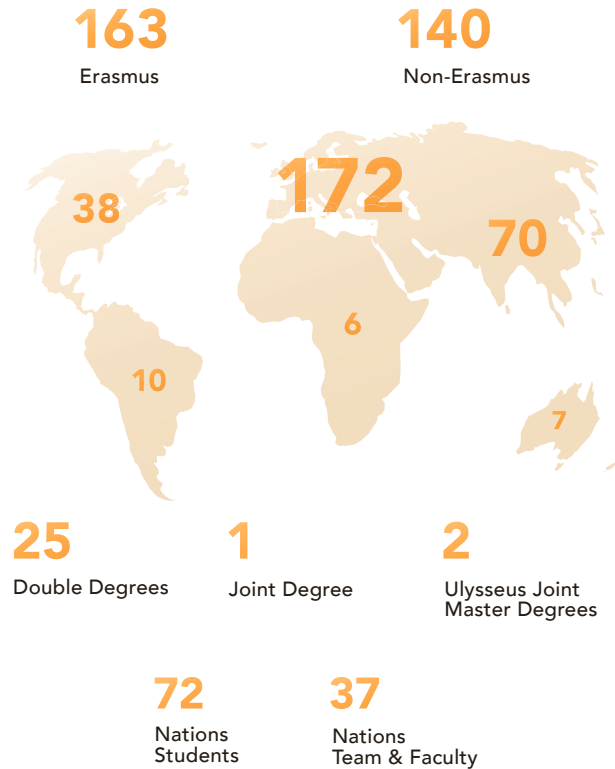


Your Journey Starts Here

Whether it's a short program, a semester abroad, or a full academic year, MCI's International Relations Office is by your side every step of the way. From the first planning stages onward, you receive personal guidance and dedicated support, turning your time abroad into an academically enriching and culturally inspiring experience.



Over 300 Partner Universities



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INTERNATIONAL STUDENTS AT MCI

Studying at MCI means becoming part of a global academic community in one of Europe's most inspiring regions. Students from around the world choose the Entrepreneurial School® for its practical approach, close ties to industry, and international learning environment—all set in the unique alpine-urban city of Innsbruck.

Whether you're aiming for a full degree, an exchange semester, or a short-term program, MCI offers countless options to match your goals.

Full Degree

Earn an internationally recognized bachelor's or master's degree at MCI and launch your global career. With English programs, a strong network, and dedicated student support, you gain the skills and real-world experience to stand out.

Contact: ids@mci.edu



Incoming Exchange

Join MCI for one or two semesters through a partner university and broaden your academic and cultural horizons. Choose from a diverse course portfolio while exploring a dynamic international campus in the heart of the Alps.

Contact: incoming@mci.edu



Short & Tailored Programs

Take part in a three- to four-week winter or summer program, or participate in a customized academic format specifically designed for our partner universities. Expect an immersive experience that connects applied studies with industry insights and meaningful intercultural exchange.

Contact: shortprograms@mci.edu



Scholarships

We recognize outstanding achievement and support students who are ready to make an impact. That's why international full-degree students from countries outside the EU and EEA can apply for a range of prestigious scholarships covering up to 50% or more of tuition fees.

Contact: scholarships@mci.edu





APPLICATION & ADMISSION

Ready to Start Your Bachelor's Degree at MCI?

Our admissions process consists of two simple steps:

1. Online Application: Show us who you are

Submit your CV, letter of motivation, and details of your educational and professional background via our online application portal.

2. Online Admission Interview: Let's connect

After successfully reviewing your application, you will be invited to a personal online interview. This is your opportunity to share what motivates you, what goals you are pursuing, and why MCI is the right place for you.

PLEASE NOTE: There are several application deadlines for each academic year. Applying early is recommended to maximize your chances of admission.



Admission Requirements

High School Diploma or Equivalent

e.g., Matura or other recognized higher education entrance qualifications

- If your final diploma is not yet available, your most recent school transcript is sufficient at the time of application. The final diploma must be submitted no later than the start of the program.

Without High School Diploma

Admission may be granted based on relevant professional qualifications (e.g., completed apprenticeship, master craft qualification, German Fachhochschulreife) plus additional entrance exams at MCI (German, English, Mathematics)

GOOD TO KNOW: You may apply for more than one degree program at the same time, provided that you clearly explain your motivations and goals.



Allocation of Study Places

After the completion of each application round, you will usually receive the outcome within two weeks.

Applicants with the strongest profiles will receive an offer for their preferred study place along with the Contract of Study. Applicants who are not among the highest-ranked candidates but still performed well in the application process may be placed on a waiting list. Study places from the waiting list may become available if an offered place is not accepted, which can occur up to the end of the first week of the program.

Tuition Fee

For students from the EU, the EEA, and Switzerland, the tuition fee is EUR 363.36 per semester. Students from non-EU countries are charged a tuition fee of EUR 7,500 per semester. In addition, a mandatory contribution to the Austrian Students' Union applies each semester.

After accepting your study place, the tuition fee for the first two semesters is paid as a deposit. This secures your place in the program and allows you to begin your studies. The full amount will be credited toward the tuition fees for the first academic year.



QUALITY & RESPONSIBILITY

FIBAA – Double Premium Seal

The Gold Premium Seal awarded by the internationally active accreditation agency **FIBAA** is a strong testament to outstanding academic quality. It confirms that MCI not only meets but clearly exceeds international quality standards.

FIBAA – Excellence in Digital Education

The **FIBAA** quality seal “Excellence in Digital Education” recognizes MCI’s strong performance in digital education. It highlights our digital strategy, staff qualification, technical infrastructure, didactic design, and comprehensive quality assurance.

AACSB Accreditation

MCI is among a select group of institutions in the German-speaking region accredited by the Association to Advance Collegiate Schools of Business. **AACSB** represents the highest standards of quality in business education worldwide and promotes excellence across all levels of management education.

Palmes of Excellence

The “**4 Palmes of Excellence**” place MCI among the world’s top institutions in the Eduniversal Business School Ranking. The distinction is based on a range of criteria, including accreditation results, international rankings, and the strength of global academic partnerships.

Principles for Responsible Management Education

PRME is a United Nations initiative that promotes responsible management education and sustainability worldwide. MCI has been a member since 2011 and was the first higher education institution in Austria to integrate the PRME principles into teaching, research, and institutional management.

Sustainable Development Goals

The United Nations **SDGs** serve as a guiding framework at MCI. Through excellent teaching, applied research, and entrepreneurial action, we take responsibility and actively contribute to sustainable development and a better future.



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